

Sustainable Living Festival 2009

Presenters Applications

There are plenty of ways to be part of the Festival program. Organisations and individuals are invited to raise awareness about their message by hosting talks and interactive workshops at various stages across the Festival.

About the Festival

The Festival is a celebration and showcase of progressive social and ecological sustainability and is produced by the Sustainable Living Foundation, a community-based not-for-profit organisation. At our last event earlier this year, Federation Square management estimated 129,000 visits to the Festival and we are gearing up for an even bigger event for 2009. The Festival dates for 2009 are the **20 –22 February 2009**.



What types of presentations can be submitted?

Presentations can cover a wide variety of topics including home, garden, transport, urban design, food, agriculture, health, parenthood, sport and travel, conservation, biodiversity plus many more! We encourage a variety of presentation formats including interactive group discussions and larger public forums; or maybe even a creative way that the discussion incorporates the festival theme.

What are the benefits?

- An opportunity to highlight your programs projects and services to a wide audience to help bring about positive change.
- A speaking space at Melbourne's highest profile public venue, Federation Square.
- A 12 month profile page on the Festival website.
- Networking opportunities with others groups.

How to apply?

- Complete the application form and send it back to us before **21 November 2008**
- All fields must be completed for the application to be considered
- Help with applications is available by contacting SLF on 9249 1888 or email our Program Coordinators at program@festival.slf.org.au

What are the guidelines for entry?

The Festival encourages deep creativity, so dare to dream. Presentations will be selected according to:

- Topic's relevance to SLF sustainable living.
- Capacity to inspire and lead participants to adopt sustainable living actions.
- Integration of the Festival's 2009 theme in your presentation 'Sustainability – taking it to the streets' (www.slf.org.au/festival/theme2008)
- Ability to engage, empower and include a diverse audience or targeted audience.

The Festival encourages you to involve speakers from a diversity of age/cultural/gender backgrounds in your presentation.

How can I help promote the Festival?

To get the sustainable living message out there we need you to be part of the Festival's promotions. Use your communication networks to spread the word about your presentation at the event. Your word of mouth efforts, magazines, newsletters, online calendars and website promotions are great ways to let your supporters know what you're doing at the Festival. Please tell us about the publicity tools you plan to use in your application.



What happens next?

- Applications close **5pm, 21 November 2008**
- Applicants will be advised of their success or otherwise by **28 November 2008**
- Successful applicants will receive an information kit including information such as site allocation, access and parking details.



Presenter Application Form 2009

Closing date for applications: 21 November 2008

All fields must be completed for the application to be considered

Your Contact Details

Host Organisation's Name:		Have you also applied for an exhibitor space at the Festival?		Yes / No
Contact name:		Position:		
Postal address:				
Phone (landline/mobile):		Fax:		
Personal email	Website:			

Presentation Description (Information to be publicly accessible)

Title of Presentation (short and sweet)			
Speaker/ Presenters name(s) <i>(Please attach 200 word bio for each speaker)</i>			
Description of the presentation <i>(Please attach a 200 word event summary)</i>			
Description of the Host Organisation (200 Words)			
Public Phone Number		Public email	

Information for internal use only

How will your presentation integrate with the Festival Theme? (Sustainability taking it to the streets)	
How does your presentation relate to Sustainable Living?	
How will your presentation lead to behaviour change?	
Who is your targeted audience?	
Are you interested in presenting at Education Day (Friday 20 Feb)?	
What equipment would be needed (subject to availability)?	<input type="radio"/> Power Point <input type="radio"/> White Board <input type="radio"/> Other (attach details if needed)
Any further information (other needs)?	

Promotion (Please note the following information will be used for programming purposes only. Your answers will not influence the selection process)

How would you rate your ability to promote your event?	<input type="radio"/> I/we have a large size network we intend on promoting the event to. (1000+ people) <input type="radio"/> I/we have a medium size network we intend on promoting the event to. (500+ people) <input type="radio"/> I/we have a small size network and are interested in improving our promotional capacity.
What are your promotional tools?	<input type="radio"/> Invitations <input type="radio"/> Posters <input type="radio"/> Flyers <input type="radio"/> Magazines <input type="radio"/> Newsletters <input type="radio"/> Calendars <input type="radio"/> Websites <input type="radio"/> Radio <input type="radio"/> Television <input type="radio"/> Newspaper
How many people do you expect to attend?	

Terms & Conditions for Applications

The following terms and conditions relate to all applications for the Sustainable Living Festival 2009. These must be read, understood and accepted by applicants.

1. The SLF Programming Committee will make selection of submissions; A SLF decision is final. SLF retains discretion to select or reject entries, and makes no representations or warranties that any or all entries will be selected.
2. Should the application be deemed successful, the Speaker/presenter will be available to present on the weekend of 20 –22 February 2009.
3. It is up to the discretion of SLF as to where the presentation will take place and the time and date. Attempts will be made to be as flexible as possible with individual speakers/performers
4. I / we will understand that SLF is not primarily responsible to promote the presentation. SLF will do everything it can to promote the event, however it is also the organisers responsibility to promote the event through its own networks
5. As informed in the above application form, some information regarding the speaker and organisation will be used for promotional uses and may be posted on the website.
6. The content of the presentation shall not contain material that is or is likely to be defamatory, offensive, misleading or deceptive.

Applicant signature: _____ Date: _____

SLF Contact Details

Please send this form to:

Program Coordinator

Sustainable Living Festival 2009

Level 2, 140 Bourke Street

Melbourne, Victoria 3000

Ph: 9249 1888 Fax: 9249 1899

Email: program@festival.slf.org.au