

# ZEC Community Forum Series

Behaviour Change Symposium – Tackling  
Climate Change with Behaviour Change



As part of the ZEC Community Forum Series, CERES is holding a Behaviour Change Symposium – Tackling Climate Change with Behaviour Change.

**5.00pm to 8.00pm on Thursday 18th March**, at the CERES Education Centre, corner Stewart and Roberts Streets, East Brunswick 3058

Facilitating Behaviour Change for sustainability – What works? What doesn't work? What is the best way of nurturing sustainability focused practices in your community? Hear expert presenters providing insights and sharing their experiences of working in the field of behaviour change for sustainability. Keynote Speaker Caitlin Scott will discuss her recent research into sustainability-focused behaviour change. This will be followed by a several short presentations by guest practitioners, providing overviews of a range of specific behaviour change programs. The Symposium will conclude with a Q & A Panel and open mike session.

The Symposium is intended for sustainability focused behaviour change practitioners, and anyone else who is interested in finding out more about the latest theories and practices in this exciting field. This is also a great opportunity to network and engage in discussion with presenters and other participants.

Cost: \$15 per head. Refreshments provided.

Bookings essential

Bookings and more information

go to [www.ceres.org.au/zecbehaviourchange](http://www.ceres.org.au/zecbehaviourchange)

phone 9387 2609 or email [david@ceres.org.au](mailto:david@ceres.org.au)





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Behaviour Change Symposium – Tackling Climate Change with Behaviour Change

“Ross Garnaut described the issue of climate change as ‘wickedly complex’. Understanding human behaviour and the psychology of what motivates people to take action, or not to take action, is arguably even more complex. Bringing the two together – using behaviour change to tackle climate change is a significant challenge to say the least, but a challenge that we have no choice but to take on. Facilitating sustainable behaviour change is one of the best options we have for addressing climate change, working in tandem with, but independent of science, technology and politics and giving individuals and communities a sense of relevance and control.

The ZEC Behaviour Change Symposium is intended to open up this debate and ask the question, ‘just how do we go about facilitating sustainable behaviour change?’ We encourage you to come and be part of this important discussion.”

*Noel Blencowe, CERES Team Leader*

## What is Zero Emissions Ceres (ZEC)?

Zero Emissions Ceres (ZEC) is a coordinated series of projects aimed at helping CERES to have zero carbon emissions by 2012. Ceres has received funding until the end of 2010, to develop technologies and associated education programs which enable it to achieve zero carbon emissions as quickly as possible. Proposed technology projects include: solar thermal electricity generation, electric vehicle, Bio Gas and Wind Power.

The ZEC Community Forum Series is an opportunity to hear about these and other related projects and to contribute ideas.



**Australian Government**

**Department of the Environment, Water, Heritage and the Arts**

